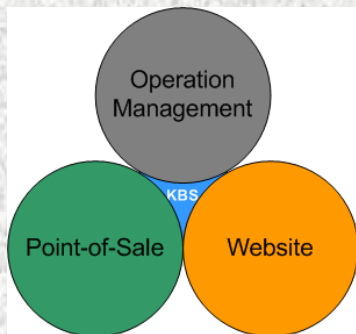


KAMIINI ONLINE SYSTEM FOR BARBER SHOPS AND BEAUTY SALONS

The Kamiini Beauty System provides a fully integrated **Website**, **Point-of-Sale** and **Operations Management** functions for Barber shops and Beauty salons. The system is built in modules thereby allowing our customers the flexibility to customize it to their business needs.

The system has been designed to fully automate our customer's business processes with an affordable tool that allows their customers to make appointments on-line; provide visibility to first in first out service queue; track and report daily business operations; track and update inventory; increase business efficiency; increase market share and profitability.

KAMIINI BEAUTY SYSTEM MODULES



What Kamiini Beauty System can do for your business?

- ▶ Increase your business productivity – allows you to focus on what you do best;
- ▶ Increase your business efficiency – with easy management tools and reports;
- ▶ Increase your customer's satisfaction – with visual display of who is next in queue on a TV screen;
- ▶ Access to real-time data and reports via web page at anytime and anywhere;

- ▶ Access to remote management of your business - with on-line access to business performance reports from any computer on the internet;
- ▶ Automated checkout – allows you to track inventory automatically without additional work;
- ▶ Robust database tools with built-in backup and recovery - provides historical data for business analysis and reporting;
- ▶ Provide just in time service – with automatic reminders of approximate appointment time;
- ▶ Increase market share - with customized thank you, happy birthday, promotional messages;
- ▶ Increase profit – with targeted marketing tools, improved customer service, add-on sales of product and services

POINT-OF-SALE MODULE

Take advantage of our integrated Point-of-Sale function. Achieve competitive advantage for your business with the following features:

- ▶ Scan item and update inventory immediately at checkout;
- ▶ Process cash, credit, debit and promotional gift cards with customized checkout screen;
- ▶ Issue receipt immediate with each successful transaction;
- ▶ Scan coupons or enter and process promotion codes;
- ▶ Point-of-Sale integrated function computes cash transactions for daily reconciliation;
- ▶ Save time and effort with fully integrated cash register, scanner, laser and thermal printers;
- ▶ Increase business value with exceptional customer service.

WEBSITE MODULE

Give your business an added boost with a professionally designed and integrated website for your customers to make reservation at their convenience, rate your stylists, locate your business and take advantage of market promotions. Your website will differentiate you from the rest and give your brand the image it deserves with the following features:

- ▶ ******Online reservation – give your customers the ability to make reservation at their leisure;
- ▶ ******Online payment – allows your customers to process simple checkout after making their appointment;
- ▶ ******Launch automated email campaigns to potential customers and target audience;
- ▶ ******Stylists rating – provide an avenue for your customers to express their feedback of how your stylists are performing;
- ▶ *****Online promotions and advertisement – post ads, images and videos of your business on your website;
- ▶ *****Customer's testimonials - update customers testimonials and business reviews;
- ▶ *****Customize business email – brand you business with customized email and professional outlook;
- ▶ *****Direction and map – provide information and direction to your business location;
- ▶ *****Superior branding – integrate your logo, services, image to a unified brand;
- ▶ *******[*Live video streaming and photos on demand – post live video of your business activities online;*](#)

Note: *indicates basic website features
**indicates function is available for upgrade
***indicates special order at cost negotiable

OPERATIONS MANAGEMENT MODULE

Maximize efficiency and increase sale with Operations Management Module. It will empower your business to:

- ▶ Target marketing campaigns, customize promotional sales, process pre-designed gift cards;
- ▶ Walk-in reservation – pre-designed user friendly reservation screen allows your service representative or customers to make immediate or future appointments;
- ▶ One click printing enable you to easily print Business, tax and activity reports at your convenience;
- ▶ Proprietary application allows you to easily track sales and inventory real-time;
- ▶ Workers and operations scheduling – gives your business additional flexibility to schedule the shop more efficiently;
- ▶ Text reservation reminders to cell phone – provides a way of reaching your customers, updating them with targeted messages and appointment reminders;
- ▶ Reports: Operations Management Function has eleven built-in reports including sales, commission, activity, exception, inventory, equipment PM schedules, Supplier, business performance and more;
- ▶ User friendly appointment calendar – easily access daily, weekly and monthly reservations

WHY CHOOSE KAMIINI BEAUTY SYSTEM?

The engineers designed the system to be simple, user friendly, easily supported and cost-effective. Kamiini also provide state-of-the-art 24/7 support throughout the life of the system. Our support structure is designed as an ongoing process and our customers do not have to be worried if something is not working or invest time and resources to support the system.

JUSTIFICATION AND ANALYSIS

The Kamiini Beauty System will pay for itself in only few months. Testimonials from our customers and survey results from barber shops and beauty salons show that recovery from lost businesses, unsatisfied customers, limited or no exposure of business, time saving and increased business value justify investing in Kamiini Beauty System that will guarantee a payback in only few months.

- ▶ Lost business from unhappy customers who felt someone cut ahead of them
- ▶ Lost business from long wait time
- ▶ Lost business from limited or no business exposure and inability to perform target marketing
- ▶ Lost business from inefficiency and non productivity
- ▶ Lost business from inflexible method of payment
- ▶ Lost business from poor quality service – damaged equipment, etc
- ▶ Lost revenue from manual management of business – error processing customers
- ▶ video of your business activities online;

While wait, for less than \$5/day get the premier online beauty system!

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